

FILE

1975

JUNE 30

35th year

a weekly
publication

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fashion calendar

ruth finley, publisher • 185 east 85st., n.y.,n.y. 10028 • (212) 289-0420

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK ENDING FRIDAY, JUNE 27, 1975

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday June 26 5:30 P.M.- 7:30 P.M.	DEBUT OF "POTPOURRI" BY RONALD MAIA Presenting exclusive collection of "potpourri" by Ronald Maia. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	GIFT DEPARTMENT FOURTH FLOOR
Friday June 27	FALL SHOWINGS FOR VISITING PRESS Unless otherwise noted, all showings will be held in the Terrace Room. By invitation. Publicity: Eleanor Lambert, PL 9-1128; or MU 8-2130.	AMERICAN DESIGNER SHOWINGS	HOTEL PLAZA TERRACE ROOM
	7:45 A.M.....Continental Breakfast 8:00 A.M.....ADRI 8:30 A.M.....JAMES DAUGHERTY 9:15 A.M.....ALBERT NIPON 10:00 A.M.....STEPHEN BURROWS 10:45 A.M.....HALSTON 11:30 A.M.....PENFOLD by ANNE KLEIN 12:15 P.M.....Writing Period 12:45 P.M....."LOW HEAT - HIGH FASHION" (Assembled by Eleanor Lambert) presentation by U.S. Federal Energy Administration - Buffet Luncheon 1:30 P.M.....SCOTT BARRIE for BARRIE SPORT 2:15 P.M.....GIORGIO DI SANT'ANGELO 3:00 P.M.....DESIGNER-PRESS PANEL DISCUSSION & Stirrup Cup (Baroque Room)		
Friday June 27 6:30 P.M.	MONTREAL FASHION SHOW IN NEW YORK First Montreal Mode showing in N.Y. Designers include: Francine Vandelac, Marielle Fleury, Leo Chevalier, Michel Robichaud, John Warden. Cocktails at 6:30; Show 7:30; Dinner 8:30. Marketing Consultant: Edward J. Ives, Quebec Government House. (Door prize: round trip for two from N.Y. to any place in Canada). By invitation. Publicity: Jody Donohue Assoc., 688-8653.	MONTREAL MODE	CANADIAN CLUB OF N.Y. 1 EAST 60TH STREET

WEEK BEGINNING MONDAY, JUNE 30, 1975

Monday June 30 4:00 P.M.	PRESS PREVIEW: FALL AND WINTER COLLECTION By invitation only.	STAVROPOULOS (16 WEST 57TH STREET)	REGENCY HOTEL (PARK AVE. & 59TH ST)
Beginning Monday June 30	OPENING OF HOLIDAY COLLECTION By appointment. Contact: 354-2600.	LOOMTOGS BY MARIE YELJENIC	1407 BROADWAY SHOWROOM - 35TH FLOOR
Just Issued	SPRING 1976 HOSIERY COLORS Forecast colors for hosiery and related items for Spring 1976. By appointment. Contact: Ruth Maguire, MU 5-5881.	COLOR ASSOCIATION OF U.S. INC.	260 MADISON AVENUE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday July 1 11:00 A.M.	PREVIEW: AUTUMN AND WINTER COLLECTION Press show, by invitation only. Also, 3:00 P.M. for private clients; and Wed., July 2 at 11:00 A.M. By invitation. Contact: 688-4410.	ADOLFO	538 MADISON AVE. (54TH) SALON - 2ND FLOOR
July 2	11:00 A.M., ADOLFO (3rd show), 538 Madison Ave., 688-4410		
Wednesday July 2 4:00 P.M.- 6:00 P.M.	FABRIC STUDIO FOR SPRING 1976 Press opening of Trevira fabric studio, for Spring '76. By invitation. Contact: Ellen Sweeney, 869-3850.	HOECHST FIBERS (TREVIRA)	1515 BROADWAY LIBRARY - 31ST FLOOR
July 4	INDEPENDENCE DAY (Legal Holiday) - Friday		
Thursday July 10 9:15 A.M.	SPRING 1976 FABRIC PRESENTATION "It's A Cut-Up Party of Spring 1976 Fabric" -- Also, July 15, 16, 17, 29, 30, 31. Presentation at 9:30. By invitation. Contact: June Roche, 695-1200, ext. 435.	DEERING MILLIKEN	1045 SIXTH AVENUE THEATRE - 7TH FLOOR
Monday July 21- July 25	ITALIAN COUTURE SHOWINGS -- FALL AND WINTER Contact: Mario Goracci, Via Panama 26, Rome, Italy 00198 (Tel: 06/854.928)	CAMERA NAZIONALE DELL' ALTA MODA ITALIANA	ROME ITALY
<u>Mon., July 21:</u>	<u>3:00 P.M.-Martieri; 4:00-Zingone; 5:00-(High Fashion Furs) Irione;</u> <u>6:30-Di Lazzaro; 8:00-Brugnoli; 8:30-Franco</u>		
<u>Tues., July 22:</u>	<u>9:30 A.M.-(High Fashion Furs) Assunta; 11:00-Barocco; 12:00 Noon-</u> <u>Tita Rossi; 3:00 P.M.-Biki; 4:00-Fabiani; 5:00-Saga (High Fashion Furs);</u> <u>6:30-Soldano; 8:00-Ripa; 8:30-Pellegrini, Tivioli</u>		
<u>Wed., July 23:</u>	<u>9:30 A.M.-Laug; 11:00-Ognibene Zendman; 12:00 Noon-Sarli; 4:00-Riva;</u> <u>5:30-Tiziani; 6:30-Capucci; 8:00-Lancetti; 8:30-Balestra</u>		
<u>Thurs., July 24:</u>	<u>9:30 A.M.-Galitzine; 10:45-Fendi; 12:00 Noon-Sanlorenzo; 4:30-Centinaro;</u> <u>6:00-Mila Schoen; 9:30-Valentino</u>		
<u>Fri., July 25:</u>	<u>12:30 P.M.-Walter Albini</u>		
Saturday July 26- July 30	INTERNATIONAL JEWELRY TRADE FAIR AT N.Y. HILTON HOTEL & AMERICANA HOTEL Contact: Simone Gross, Retail Jewelers of America, 10 Romney Circle, W.Orange, New Jersey 07052 -- (201) 736-9100.		
Monday July 28- July 31	FALL AND WINTER COUTURE SHOWINGS IN PARIS: <u>July 28, 10:30 A.M. - Dior; July 28, Cardin; July 29, 10:30 A.M. (Press) &</u> <u>3:30 P.M. (Buyers) - Givenchy; July 30, 11:00 A.M. (Press) & 3:00 P.M. (Buyers)</u> <u>- St. Laurent. Additional dates will be published. Contact: Denise Dubois,</u> <u>Chambre Syndicale, 100 rue Faubourg St. Honore, Paris 8 (Tel: 266-64-44)</u>		
Sunday Aug. 3- Aug. 6	SPRING/SUMMER 1976 SHOE COLLECTION By invitation. (In Paris, Sept. 6-7). Contact: 421-4250.	CHARLES JOURDAN	3 WEST 57TH STREET SHOWROOM - 12TH FLOOR
Aug. 3- Aug. 5	FOOTWEAR FASHION WEEK -- AT WALDORF-ASTORIA and individual showrooms. Contact: Nat'l Shoe Retailers of America, 200 Madison Avenue - 686-7520.		
Aug. 3	RESORT COLLECTIONS IN MIAMI (Aug. 3-7)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Aug. 4 5:00 P.M. Cocktails & Screening	FILM PREVIEW: "THE WAY WE DRAW THEM IN" Private preview of film produced, written and directed by Doris A. Weston exclusively for the Wohl Shoe Co. Showing fashion trends toward Spring 1976 and Wohl communication visuals. By invitation. (limited seating). Contact: PL 9-5844.	DORIS A. WESTON FOR THE WOHL SHOE CO.	LE BASEMENT 320 EAST 57TH STREET
Beginning Monday Aug. 4	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Marilyn Pignoni, 736-8867.	HAIRE FOR FRIEDRICKS	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Beginning Monday Aug. 4	OPENING: EARLY RESORT COLLECTION Continuous by appointment. Contact: BR 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday Aug. 4- Aug. 14	EARLY RESORT COLLECTION By appointment. Contact: Paul Scott, 265-2034; or (213) 623-8112.	ERNST STRAUSS	HOTEL GOTHAM SUITE 1801
Tuesday Aug. 5 10:00 A.M.	OPENING OF RESORT COLLECTION By invitation. Thereafter by appointment. Contact: LA 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Aug. 5 11:00 A.M.	EARLY RESORT AND HOLIDAY COLLECTION By reservation. Thereafter by appointment. Contact: 279-5012.	MOLLIE PARNIS BOUTIQUE BY MORTY SUSSMAN	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday Aug. 5 12:00 Noon	HOLIDAY AND EARLY RESORT COLLECTION By reservation. Thereafter by appointment. Contact: 524-0237.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Aug. 5 1:00 P.M.	OPENING: HOLIDAY & RESORT COLLECTION By invitation. Thereafter by appointment. Contact: CH 4-0600.	PAT SANDLER; PAT'S PLACE; MAISONETTE	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Tuesday Aug. 5	RESORT COLLECTION OF SWEATER KNITS Continuous by appointment. Contact: Larry Lefkowitz, 239-1150.	ELEANOR BRENNER FOR BRENNER BEES	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Aug. 5	OPENING OF RESORT COLLECTION Including Costume Capers. Continuous by appointment. Contact: Peggy Shiller, 239-1150.	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Aug. 5	OPENING: HOLIDAY AND RESORT COLLECTION Continuous by appointment. Contact: 594-5040.	JERRY FEDER FOR FRANCINE	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Beginning Tuesday Aug. 5	OPENING OF RESORT COLLECTION Continuous showings by appointment. Contact: 947-7457.	KIKI HART	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Aug. 5	OPENING OF RESORT COLLECTION Continuous showings by appointment. Contact: 239-9477.	JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Aug. 5	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 244-3558.	NANTUCKET NATURALS	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Tuesday Aug. 5	EARLY RESORT AND HOLIDAY COLLECTION Continuous by appointment. Contact: 695-5100.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Beginning Tuesday Aug. 5	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 244-1872.	LEW PRINCE OF ALDRICH, INC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Tuesday Aug. 5	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: LO 4-9194.	ABE SCHRADER BY BELLE SAUNDERS	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Tuesday Aug. 5	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 244-7522.	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Tuesday Aug. 5	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 524-3520.	TEAL TRAINA BY DONALD HOPSON	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Wednesday Aug. 6	OPENING OF RESORT COLLECTION Continuous showings by appointment. Contact: WI 7-5324.	ANDREW ARKIN	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Wednesday Aug. 6	OPENING OF RESORT COLLECTION By appointment. Contact: Miss Fritz, 239-9400.	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Thursday Aug. 7 3:00 P.M.	OPENING: HOLIDAY & RESORT COLLECTION By invitation. Contact: Joanne Creveling, 586-2377. Thereafter by appointment -- showroom at Kreisler Group, 3rd floor, 221-0644.	RUFFINWEAR & RUFFINSPORT (550 SEVENTH AVENUE)	ESSEX HOUSE BALLROOM
Beginning Thursday Aug. 7	OPENING OF RESORT COLLECTION By appointment. Contact: Richard Blauner, 239-9494.	KAPPI	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Aug. 10-15	SEMI-ANNUAL N.Y. GIFT SHOW AT N.Y. COLISEUM Contact: Little Brothers Management, 220 Fifth Ave., MU 9-7147.		
Aug. 11	HOLIDAY-RESORT LINGERIE MARKET WEEKS IN NEW YORK (Aug. 11-22)		
Monday Aug. 11-22	OPENING OF HOLIDAY COLLECTION "Change" -- Holiday designs by Emilio Pucci, Margit Brandt, and Kay Unger. By appointment. Contact: 682-1333.	FORMFIT ROGERS	530 FIFTH AVENUE SHOWROOM - 15TH FLOOR
Aug. 16	PACIFIC JEWELRY SHOW AT CENTURY-PLAZA HOTEL, LOS ANGELES (Aug. 16-18)		
Aug. 16	RESORT AND HOLIDAY COLLECTIONS IN DALLAS (Aug. 16-20)		
Wednesday Aug. 20 8:30 A.M.-10:00 A.M.	SHOWING OF HOLIDAY LOUNGEWEAR "Ahhhh...Arnel, Ahhhh 'Lovinwear'" -- showing of Holiday loungewear. By invitation. Contact: Susan Day at Celanese, 764-8377.	CELANESE CORPORATION & COSMOPOLITAN MAGAZINE	RAINBOW ROOM 30 ROCKEFELLER PLAZA

Aug. 22 RESORT AND HOLIDAY COLLECTIONS IN LOS ANGELES (Aug. 22-26)

Aug. 22 INTERNATIONAL MEN'S FASHION FAIR IN COLOGNE (Aug. 22-24)

Aug. 23 RESORT AND HOLIDAY COLLECTIONS IN CHICAGO (Aug. 23-27)

Aug. 24 SCANDINAVIAN FASHION FAIR IN COPENHAGEN (Aug. 24-26)

Aug. 30 SAMIA INTERNATIONAL MENSWEAR FAIR IN TURIN (Aug. 30-Sept. 2)

Aug. 31 MEN'S FASHION TRADE FAIR IN AMSTERDAM (Aug. 31-Sept. 2)

Sept. 1 LABOR DAY (Monday) - Legal Holiday

Tuesday SPRING AND SUMMER J. TIKTINER 530 SEVENTH AVENUE
 Sept. 2- 1976 COLLECTION SHOWROOM - 6TH FLOOR
 Sept. 19 By appointment. Contact: 391-1790.

Sept. 5 ROSH HASHONAH (Begin at sunset) -- first day Sat., Sept. 6

Sept. 5 SAMIA MENSWEAR FAIR IN TURIN (Sept. 5-8)

Sept. 6 S.E.H.M. -- MEN'S FASHIONS AT PORTE DE VERSAILLES-PARIS (Sept. 6-9), 582-4960

Sept. 6 MICAM INTERNATIONAL SHOE & LEATHER FAIR IN MILAN (Sept. 6-9)

Sept. 6 INTERNATIONAL LEATHER WEEK IN PARIS (Sept. 6-9)

Sept. 7 IGEDO (106TH) IN DUSSELDORF (Sept. 7-10)

Sept. 8 RESORT COLLECTIONS IN NEW YORK (Sept. 8-19)

Tuesday SPRING FASHIONS GOVT. OF ISRAEL TRADE N.Y. HILTON HOTEL
 Sept. 9- FROM ISRAEL IN N.Y. CENTER (111 WEST 40TH ST.) 6TH AVE. & 53RD ST.
 Sept. 19 Leading Israeli manufacturers of fashions for women and men, showing new Spring-Summer collections. Contact: Jerry Millman, 594-5215.

Sept. 12 PITTI UOMO (MEN'S RTW SHOW IN FLORENCE) (Sept. 12-15)

Sept. 15 YOM KIPPUR (Jewish Day of Atonement) - first day-Monday; begins sunset Sept. 14

Sept. 18 SCANDINAVIAN FASHION FAIR IN COPENHAGEN (Sept. 18-21)

Sunday EXHIBITION OF EUROPEAN EUROPEAN FASHION FAIR N.Y. STATLER HILTON
 Sept. 28- FASHIONS IN NEW YORK MEZZANINE (7TH AVE. & 33RD)
 Oct. 1 Contact: Marilyn Frankel, Spencer & Rubinow, 445 Park Ave., 751-9050.

Oct. 1 SPRING READY-TO-WEAR SHOWINGS IN MILAN, ITALY (Oct. 1-3)

Oct. 3 SPRING READY-TO-WEAR AT COTE D'AZUR, FRANCE (Oct. 3-7)

Oct. 5 SEMI-ANNUAL INTERNATIONAL FASHION FAIR IN MUNICH (Oct. 5-9) (201) 653-3304

Oct. 9 SPRING READY-TO-WEAR IN CANNES (Oct. 9-13)

Oct. 12 SPRING READY-TO-WEAR SHOWINGS IN FLORENCE, ITALY (Oct. 12-16)

Oct. 18 PRET-A-PORTER SHOWINGS IN PARIS (Oct. 18-22)

Oct. 22 FASHION FAIR IN LONDON (Oct. 22-24)